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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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IN RE: Patent Application Serial No. 09/815,545
APPLICANT: DeCotiis, et al.
TITLE: System, Method and Article of Manufacture for Generating a Model to
Analyze a Propensity of an Individual to Have a Particular Attitude,
Behavior or Demographic
FILING DATE: March 22, 2001
GROUP ART UNIT: 2161

INFORMATION DISCLOSURE STATEMENT

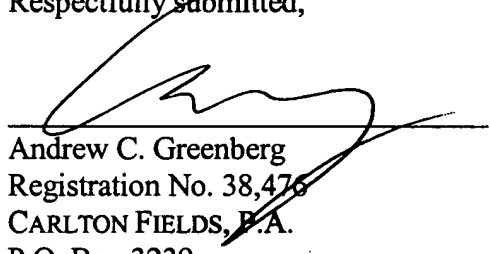
Assistant Commissioner for Patents
Washington, DC 20231

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Sir:

In accordance with 37 C.F.R. § 1.98, Applicants, through their undersigned attorney, hereby makes of record the prior art set forth on the attached form PTO-1449. One copy of each item of prior art noted on this form is enclosed for consideration by the Examiner.

Respectfully submitted,


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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231, on the date set forth below.


Andrew C. Greenberg
Dated: February 11, 2002